

2020-2021 District Goals

District:

33 Y

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	10
2nd Quarter	0	0	20	10
3rd Quarter	0	0	40	15
4th Quarter	0	0	60	35

FY New Clubs

0

FY Charter Members

0

FY New Members

120

FY Retention Goal

70

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
MY DISTRICT WILL ESTABLISH 1 CLUB BRANCH	CLUB PRESIDENT		01/01/2021	06/30/2021
MY DISTRICT WILL ORGANIZE 3 MEMBERSHIP GROWTH EVENTS	DISTRICT GOVERNOR		07/01/2020	06/30/2021
ALL CLUBS IN MY DISTRICT WILL SET MEMBERSHIP GOALS	CLUB PRESIDENTS		07/01/2020	06/30/2021
TRAINING FOR ZONE CHAIRS WILL BE COMPLETED	DISTRICT GOVERNOR		06/01/2020	09/30/2020
MY DISTRICT WILL IDENTIFY 5 INDIVIDUALS TO ATTEND ADVANCED TRAINING IN THE MULTI DISTRICT	CLUB PRESIDENTS		07/01/2020	06/30/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

All districts in our multi-district are participating in NAMI. We plan to work together to insure a common goal of increased membership in the multi-district.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
DEVELOP NAMI PLANS FOR EACH DISTRICT	NAMI CHAMPIONS		07/01/2020	06/30/2021
MEETING TO REVIEW PLANS	NAMI CHAMPIONS		07/01/2020	06/30/2021
REVISE NAMI PLANS, IF NECESSARY	NAMI CHAMPIONS		07/01/2020	06/30/2021

DISTRICT CUSTOM IMPACT

Goal Statement

INSTITUTE BUDDY SYSTEM FOR NEW MEMBERS.
 PROMOTE ORINATION FOR NEW LIONS
 EACH LION IS TO INVITE A NONMEMBER TO A LIONS MEETING
 OUR PUBLICIZED GOAL IS THAT EACH CLUB WILL ADD 2 NET MEMBERS
 ENCOURAGE LIONS TO STEP UP TO LEADERSHIP POSITIONS

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
INSTITUTE BUDDY SYSTEM	DG		08/15/20	08/31/2020
PROMOTE ORIENTATION OF NEW MEMBERS	DG & ZC		07/01/2020	12/31/2020
INVITE NON MEMBER TO A MEETING	ALL DISTRICT MEMBERS		07/01/2020	06/30/2021
PUBLICIZED GOAL - EACH CLUB PLUS 2 NET BY Y/E	CLUB PRESIDENTS		09/01/2020	06/30/2021
ENCOURAGE MEMBERS TO STEP UP TO LEADERSHIP POSITIONS	GLT		09/01/2020	06/30/2021